

## Alice J. Kim

Senior Director, Government Affairs

September 5, 2025

RE: Charter Communications – Upcoming Change

Dear Municipal Official:

Spectrum Northeast, LLC ("Spectrum") recently learned that on or around September 4, 2025, HBO and Cinemax rebranded services as follows:

- a. HBO2 rebranded to HBO Hits.
- b. HBO Signature rebranded to HBO Drama
- c. HBO Zone rebranded to HBO Movies
- d. MoreMAX rebranded to Cinemax Hits
- e. ActionMAX rebranded to Cinemax Action
- f. 5StarMAX rebranded to Cinemax Classics

If you have any questions, please feel free to contact me at 315-634-6170 or via email at Alice.Kim@charter.com.

Sincerely,

Alice J. Kim

Senior Director, Government Affairs

**Charter Communications** 

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