

Reynolds Road PUD | Economic Impact Assessment

The following figures assess the potential economic impact of the proposed Luxury Motorcoach and Cabin Resort within the Reynolds Road PUD. These estimates have been derived by considering factors such as occupancy, lodging, and construction costs typically associated with resorts of similar scale and amenities. It is important to note that these numbers are estimates and are subject to change depending on the final design and size of the resort. Additionally, variables such as the timing of construction and the local labor market conditions during the resort's operation may also influence the overall impact. However, specific site-related elements have been considered, including infrastructure requirements, landscaping considerations, seasonal occupancy patterns, and local tax estimates.

\$ 22,650,873

Is the potential contribution to the local economy the Resort could make in its first year of operation

This figure is derived from the contributions listed below multiplied by a conservative economic multiplier of 2.5, commonly used for hotels and resorts. This multiplier shows the effect of money as it is spent repeatedly in the local economy.

- \$ 833,325 State and local sales tax on the cost of construction.
- \$ 310,079 County 'Bedroom' or 'Hotel' tax paid on RV & Cabin rental income.
- \$ 205,000 The estimated annual property tax paid by Resort
- \$ 300,000 Fully loaded wages paid to Resort employees
- **7,411,946** Estimated spend of guests per night outside of resort fees

 Based on an estimated 35,806 Motorcoach Site & Cabin Rentals during Year-1 for dining, shopping, and fuel*

^{*} Becker, K. (2022) New report shows impact of camping on local economies, RV.com. Available at: https://www.rv.com/lifestyle-travel/new-report-shows-impact-of-campers-on-local-economies/ (Accessed: 29 June 2023).